Cookies policy

This website (www.scan-see.com) uses cookies, and this policy is applicable to all visitors who browse the websites that make up this site.

The information presented below is intended to inform visitors of more details about the placement, use and administration of cookies by **TODAY ADVERTISING SRL (hereinafter referred to as "SCAN&SEE")**, as the owner of the site. There are also some useful links on this topic.

1. For what purpose do we use cookies?

SCAN&SEE uses its own and third-party cookies (known as "third party cookies") to provide visitors with an efficient / better browsing experience and to improve the operation of the site.

2. What is a cookie?

A cookie (also known as a *browser cookie* or *tracking cookie* or *HTTP cookie* or simply *cookie*) is a small, often encrypted file of letters and numbers that is downloaded and stored on your device (eg computer, terminal). mobile) to the visitor of the respective internet page.

When an internet browser (eg Internet Explorer, Firefox, Chrome) uploads a web page, the latter transmits the information to the browser in the form of a text file (*cookie*), and each time a visitor accesses that site, the browser recognizes and transmits the cookie to the website server.

Most of the time, a cookie contains only the *url* of the website that created it, the lifetime of the cookie and a unique number generated at random. The installed cookie is completely passive, ie it does not contain software, viruses or spyware and cannot access, scan or read the information on the visitor's equipment.

In addition to cookies, there are technical means assimilated to them, being used for the same purposes (e.g., pixels, widgets, identifiers associated with the device). For the purpose of this document, the term cookie includes both the cookies themselves and similar technologies.

Once installed on the device, depending on its characteristics, a cookie can communicate to the browser exactly where it remained within a site, can uniquely identify a visitor and thus announce the website each time the visitor returns to that site may take into account the visitor's preferences (eg the language used if the site can display content in multiple languages) or its browsing history.

Technically, only the server of the website that sent the cookie can access it again when the visitor returns to that website and can thus recognize the visitor.

Cookies themselves do not require personal information in order to be used and, in most cases, do not reveal the identity of the visitor and do not personally identify visitors to a website.

The duration of the existence of a cookie depends on the purpose pursued and is usually determined. In terms of duration, there are two major categories of cookies:

1*) session cookies*: they are temporarily stored in the browser's cookie folder and are deleted when the visitor leaves the respective page / website or closes the browser window; they act similarly to a *bookmark* and allow the website (which does not have its own memory), for example, to store selected information when a visitor browses an internet page on the other; without them, the new page would not recognize the previous activity and, for example, the shopping cart would always be empty;

2) *persistent or tracking cookies*: they are stored on the visitor's equipment for the predetermined lifetime or until they are manually deleted by the visitor and store information about visitors and visitors' preferences (eg language used) for future visits, the experience of navigation is thus accelerated or improved.

3. What cookies do we use?

SCAN&SEE uses cookies: a) strictly necessary (essential) for the operation of the website (eg completion of a purchase in the online store using a customer account), and they can be stored on the equipment / device used by the visitor without its consent is required, b) analysis / statistics and

c) marketing, the last two categories being used only with the consent of the visitor.

SCAN&SEE collects the following data about the visitor of the website through its own cookies: Internal ID, status (active, inactive, deleted), customer name or e-mail address, e-mail address, number phone, the encrypted password to delegate the client if it changes since the login, the name and surname of the visitor who is also the client, the client ID (legal data) corresponding.

Details on cookies can be found in the table below:

The name of the cookie	Category	Type & duration of storage	Purpose	The cookie owner
PHPSESSID (HTTP cookie)	strictly necessary	- session - is deleted when the website is closed	used to manage the person's session on the website and the browsing steps; thus, the visitor keeps his settings (eg the selected language) when browsing the web pages	SCAN&SEE
_ga (HTTP cookie)	analysis / statistics	- permanent - 2 years	Used to distinguish unique visitors by assigning a randomly generated number as a visitor identifier. It is included in every access request to a page on a site and is used to calculate the number of visitors and the browser used.	Google Analytics
_gat (HTTP cookie)	analysis / statistics	- .... -	....	....
_gid (HTTP cookie)	analysis / statistics	- .... -	....	....
collect (Pixel)	of statistics	- .... -	....	Google Analytics

Google
SCAN&SEE uses Google Analytics services for the purpose of analysis / statistics and site improvement. These involve the use of cookies to collect information, in anonymous format, about the number of visitors to the site, the geographical areas where they come from, the websites where visitors came from the site, the pages visited from the site and the time of use.

According to Google, it has servers all over the world, so the information collected may be processed by servers located in a country other than the one where you live. According to Google, no matter where the processing takes place, it offers the same level of protection as described in its privacy policy.

Social media platforms
SCAN&SEE uses social media platforms ("social media"), for example, Facebook, Instagram, LinkedIn, YouTube, etc., to improve its visibility in the online environment, and the icons of these platforms are displayed on the SCAN&SEE website. If you click on any of these icons, you will be redirected to those sites. The data operators that administer these social platforms and the related websites process, through cookies, both personal data and the content of messages sent to SCAN&SEE through social media accounts, according to their own data processing policies. personal / confidentiality that we recommend you read carefully.

4. How can cookies be deactivated?
Visitors can configure their browser used to browse the Internet to reject cookies or to accept cookies from a

specific site. If strictly necessary or functional cookies are disabled, the SCAN&SEE website (s) will not work or will not work properly, and certain functionalities will not be available (for example: return to a previous page when browsing the site in a single session).

Some browsers have a "Do Not Track" feature that allows visitors not to be tracked while browsing. Blocking cookies or using "Do Not Track" mode may block certain features on our sites.

More information on cookie settings in the main browsers can be found here:

- for Internet Explorer:

https://support.microsoft.com/ro-ro/help/17442/windows-internet-explorer-delete-manage-cookies

- for Mozilla Firefox:

https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences

- for Google Chrome:

https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en

- for Mac Safari:

https://support.apple.com/ro-ro/guide/safari/sfri11471/mac

More information about cookies in general can be found on the website www.allaboutcookies.org or on the website http://www.youronlinechoices.com/ro.